



Step-by-Step Lighting for Outdoor Portrait Photography

Jeff Smith

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Hit the ground running with this no-nonsense guide to outdoor portraits! Acclaimed photo-educator Jeff Smith shows you how to design beautiful images that virtually sell themselves. Quick lessons take you through every step of the process in detail, showing you how to select locations, and then use natural light alone or in harmony with reflected light and/or strobe lighting for flawless results. Smith shows you what to look for (and avoid) when lighting the subject's eyes and face, and demonstrates exactly how to balance your scene and subject for portraits all day long (even at the tricky midday hours). With this all-day approach to location lighting, you'll be able to book sessions that are more personalized, more profitable, and more convenient—for both you and your clients.

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