



Organizational Change: An Action-Oriented Toolkit

Tupper F. Cawsey, Gene Deszca, Cynthia A. Ingols

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Awaken, mobilize, accelerate, and institutionalize change.

With a rapidly changing environment, aggressive competition, and ever-increasing customer demands, organizations must understand how to effectively adapt to challenges and find opportunities to successfully implement change. Bridging current theory with practical applications, **Organizational Change: An Action-Oriented Toolkit, Third Edition** combines conceptual models with concrete examples and useful exercises to dramatically improve the knowledge, skills, and abilities of students in creating effective change. Students will learn to identify needs, communicate a powerful vision, and engage others in the process. This unique toolkit by Tupper Cawsey, Gene Deszca, and Cynthia Ingols will provide readers with practical insights and tools to implement, measure, and monitor sustainable change initiatives to guide organizations to desired outcomes.

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