



The Art of Funding and Implementing Ideas: A Guide to Proposal Development and Project Management

Arnold R. Shore, John M. (Michael) Carfora

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Takes the reader to a new level in proposal writing

"The authors have captured the gestalt of grant writing in a lucid fashion. In short, I think students would appreciate the clarity and insights this book offers."

?Robert J. Hard, *University of Texas at San Antonio*

"As a research scientist who is frequently involved in proposal development myself, it is clear to me that the authors have travelled the grant writer's path before."

?John V. Stone, *Michigan State University*

This resource provides a step-by-step approach to turning a research idea into a proposal worthy of funding, demystifying the process as a result. The authors present a proven approach to the development of research ideas alongside a systematic treatment of proposals section-by-section and project management function-by-function. Highly accessible, this book gives examples for each aspect of the proposal development and works through sketches of ideas to fully developed proposal sections.

Key Features

- *Contains idea development linked to specific proposal sections:* Supports creativity that can be captured effectively and systematically one step at a time.
- *Uses sketches to facilitate idea development and make enhancement and revisions easy:* Allows for ease in trying out alternative formulations and revising preliminary approaches.
- *Provides international research proposals:* Key to understanding resources for proposing international research collaborations.
- *Shows how to manage a funded project:* Guides researchers and research staff in effectively implementing a funded project.

This book is appropriate for all graduate students across the health, social, and behavioral sciences who need guidance on writing successful, compelling funding proposals.

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Milton Jones:

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Brandon Francis:

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