



IT Business Partnerships: A Field Guide: Paving the Way for Business and Technology Convergence

Joseph Topinka

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As a career CIO and founder of CIOMentor, Joseph Topinka draws on his own experiences implementing IT Business Partnership Programs to present an actionable, how-to field guide to true business technology convergence. *IT Business Partners: A Field Guide* will help you execute what many business leaders only buzz about.

Within this guide you will learn the argument for business technology convergence via IT Business Partnerships, as well as the essential principles and strategies behind successful Partnership Programs. Insightful stories and real-life examples of what works and what doesn't are woven throughout, as are proven methods, tools, and templates to help you through the entire process.

IT Business Partners: A Field Guide provides an actionable plan for you to implement an IT Business Partnership Program in your organization so that you, too, can achieve business technology convergence.



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