



Applied Economic Analysis for Technologists, Engineers, and Managers

Michael S. Bowman

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While mathematics is used throughout, the focus of this text is on the application of the math techniques in real-world settings. It presents the interrelationship among engineering economy, manufacturing costs, cost improvements, and related topics from the perspective of technical and operating personnel rather than a financial viewpoint. The book covers traditional engineering economy (i.e., time value of money), basic organizational financial concepts (i.e., financial statements and cost accounting), and contemporary financial measurement and improvement concepts.

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